



JASMINE WOO

graphikdesigner

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## Contact

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## Bio

Jasmine Woo is a native to the Pacific Northwest, graduating magna cum laude with a BFA in graphic design from Cornish College of the Arts in 2007. Working in both print and web design, she joined interactive studio IF/THEN at the end of summer that same year and has work on projects for clients such as Microsoft PC Games, Serials Solutions, Frye Art Museum, National Geographic, and Regence. Most recently, she has been contracting with Microsoft Game Studios as a production artist working on first party Xbox game titles.

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## Education

**Cornish College of the Arts**  
BFA in Graphic Design  
Honors: Magna Cum Laude  
2004 - 2007

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## Skill Set

Proficient on Mac & PC  
Photoshop  
Illustrator  
InDesign  
Flash  
After Effects  
(X)HTML  
CSS

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## Work

### Microsoft Game Studios

(FILTER)  
27 Apr 2009 - 25 Feb 2010  
*Production Artist*  
Graphic design & production  
Games: Lips, Game Room, XBLA Hub,  
Crack Down 2, Body to the Beat, Raskulls

### IF/THEN

28 Aug 2007 - Present  
*Designer*  
Graphic design & production  
Client Projects For: MSN, Microsoft PC Games,  
Serials Solutions, Regence, Frye Art Museum,  
Henry Art Gallery

15 Feb 2007 - 4 May, 2007  
*Internship, Designer*  
Graphic design & production  
Client Projects For: MSN, Serials Solutions,  
National Geographic

### Modern Dog

17 Jul - 31 Aug, 2006  
*Internship, Designer*  
Poster design, T-shirt graphics, CD packaging  
Client Projects For: Shout! Records, Mental,  
Oasis/NASA

### Design Commission

21 Jul - 1 Sep, 2005  
*Internship, Designer*  
Print layout, interactive design, in-studio  
administrative duties  
Client Projects For: Sony Image Station, Corbis,  
Windstar Cruises

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## Featured

*Modern Dog: 20 Years of Poster  
Design (Not Canine Related)*

Monograph, USA  
2008  
*Black Diamond*  
Poster Design

*Graphic Tasarim*

Graphic Design Magazine, Turkey  
Issue 1, October 2006  
*Chasing Memories*, Sub-Motive CD Packaging  
Design: Layout & typography

*ICOGRADA STUDENT COMPETITION  
FINALIST*

ICOGRADA Int'l Design Week, Seattle, WA  
Summer 2006  
*Student Workshop Poster Competition Finalist*